



# VIC INSPECTIONS HOLDING LTD

## *FAIR MARKETING POLICY*

All VIC Inspections Holding Ltd. employees must comply with antitrust laws, unfair competition laws, of each country where the company operates and respect the rules of marketing.

### PURPOSE

The purpose of this policy is to ensure that:

- All advertising and marketing used by VIC INSPECTIONS HOLDING Ltd. will comply with worldwide's Fair Trading Laws.
- The advertising or marketing materials that the company use and the associated activities we undertake will not (and could not) mislead or deceive our customers.

### SCOPE

This policy relates to all the things we say and do about the promotion and sale of the services we supply to customers. This includes sales techniques and financing as well as advertising and marketing using print materials, broadcast advertising, electronic advertising, verbal messages and other forms of promotion.

### WHY WE HAVE THIS POLICY

1. Customers come from a wide range of social, cultural and educational backgrounds. Because of this, we need to be clear about the things we say and in doing so we reduce the risk of customers misinterpreting our intentions or of us misleading them and therefore potentially breaching the Fair Trading Laws.
2. The benefits for VIC INSPECTIONS HOLDING Ltd. having in place a Fair Trading policy and compliance programme include:
  - having better informed staff and improved customer service;
  - having better customer relations;
  - enhancing our business culture; and
  - maintaining and enhancing our good reputation.

The company's sales department will always deal in good faith, not cheating or misleading. The Compliance Committee is responsible for assigning a designated officer, checking the sales department drafting business documents, sales catalogs and other relevant information to ensure that sales staff do not sell VIC Inspections Holding Ltd services through illegal means .

London, 1 of February 2018